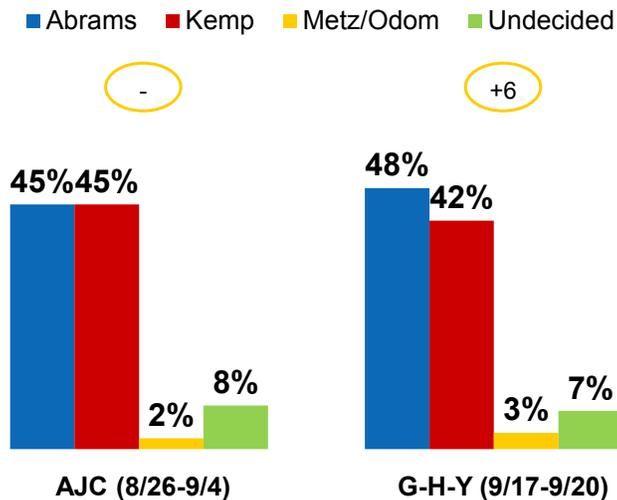


**TO: Stacey Abrams for Governor**  
**FROM: Garin-Hart-Yang Research Group**  
**DATE: September 22, 2018**  
**RE: Stacey Abrams leads in recently-conducted tracking survey in Georgia**

Between September 17 and 20, 2018, Garin-Hart-Yang interviewed a sample of 603 likely voters. The survey, which has a margin of error of  $\pm 4.1\%$ , was conducted among landlines and cell phones, and was representative of the expected November 2018 electorate. For example, the party self-identification in our survey was 40% Democrat and 40% Republican (the party ID for the September Atlanta Journal-Constitution Survey conducted August 26-September 4 was 40% Democrat, 42% Republican).

Our survey shows that Stacey Abrams has taken the lead in the multi-candidate gubernatorial match-up, showing improvement since the early September AJC survey (the last publicly-reported poll):

### Trial Heat Results

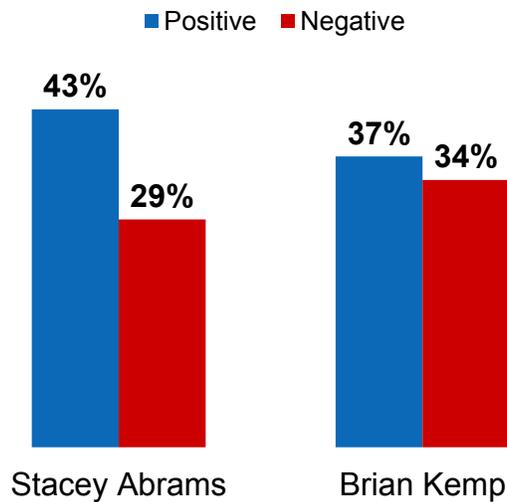


Compared to the AJC survey, Stacey's improvement comes from her tightening up the race among men (45% Abrams, 47% Kemp, versus the AJC's 39% Abrams, 53% Kemp), while Stacey maintains a double-digit margin among women (GHY: Abrams 52%-41%, AJC: Abrams 50%-39%).

In addition to Stacey's current lead, she has more INTENSE support than Kemp, and among the sub-sample of respondents who say they are CERTAIN to vote, Stacey leads by a larger 51% to 43% margin. Both results are important given that voter intensity/turnout is a critical ingredient of winning midterm elections.

Despite the initial barrage of harshly negative advertising by the Kemp campaign and the RGA, our survey shows that Stacey remains well-liked and well-respected among Georgia voters, while ironically Kemp is the polarizing candidate:

### Candidate "Feeling Thermometer"



*In summary, as the gubernatorial campaign enters the crucial final weeks (including the start of early vote in just 3 weeks), Stacey Abrams has managed to withstand the first of many negative attacks by Kemp/Republican IE's and has the momentum, as evidenced by her taking the lead over Kemp. With intensity and enthusiasm on her side, Stacey Abrams is in the position to achieve victory in November provided she continues to have the resources to communicate her message AND to ensure a strong turnout.*